

AMBASSADORS CLUB

A CALL FOR CHAMBER AMBASSADORS

Ambassadors welcome the newest members of the Chamber to educate, involve them in the Chamber and to reinforce the value of Chamber membership. They act as representatives of the Chamber at functions and events and actively promote the Chamber through their community involvements. Ambassadors participate in and provide much needed and appreciated support for activities such as Wake Up Lapeer, Ribbon Cuttings, Business After Hours and assist during Lapeer Days and other Chamber events. They also organize and manage our Annual Awards Banquet. The club also raises funds for a number Chamber projects through 50/50 ticket sales at various events. They meet monthly on the first Thursday of each month at 8:00 am.

Wake Up Lapeer:

- These fast paced monthly business networking meetings are the most popular Chamber activity to date! Held the third Thursday of each month at Mott Community College, these agenda based meetings involve 5 businesses as sponsors and include announcements from the Chamber, City and the County, non-profit projects, Guest speakers and more! Videotaped and played upon the local cable station, the exposure to the community truly enhances the role of the Chamber and its members.

Ribbon Cuttings:

- Attend Ribbon Cuttings. A crowd of happy Chamber faces to greet the newest businesses to our community with a little welcoming fanfare.

Annual Awards Banquet:

- This event celebrates the Citizens of the Year and our own Ambassadors in style. The committee begins planning for the event months in advance in order to project panache in the nature of the food, entertainment and presentation.

Business After Hours:

- These social/networking/promotional events are held at a member's business and catered by the business host.

Lapeer Days Festival and Parade:

- Helping at this annual event which takes place each year during the third weekend of August. Ambassadors play a vital role by serving on the hospitality committee which is responsible for staffing the Hospitality Suite. These dedicated and valuable chamber members also staff the Chamber booth and the Ice Van during Lapeer Days.

Chamber Membership Directory:

- Annual Membership Directory distribution. Each year Ambassadors assist the Chamber in the distribution of our Membership Directory. Directories are delivered to members throughout the calendar year.

Annual Holiday Parade:

- Ambassadors assist in the fun filled holiday parade in a variety of ways. They may assist the parade director with the parade line up, drive a dignitary during the parade, make signs for cars and just have a great time.

Because the ambassadors are such a visible representation of the membership, ambassadors must:

- Be an active member with the Chamber
- Continually boost and support the Chamber's principals
- Be able to attend monthly ambassador meetings, Chamber events and ribbon cuttings
- Be willing to volunteer time and service to support Chamber events
- Of course, your company must be a member in good standing with the Chamber.

If you meet these qualifications and can make the above commitments, please fill out this questionnaire. Mail or fax to the Chamber office 108 W. Park Street, Lapeer, MI 48446, or (810)664-4349

Name of Company

Address: _____ City: _____ Zip: _____

Your Name _____

Title: _____

Business Phone: () Fax: ()

E-mail: _____

How many years has your company been a member of the Chamber? _____

How many years have you been employed with your company? _____

Are you applying for ambassadorship for yourself or at the encouragement of your employer?

What do you hope to gain by becoming an ambassador? _____

Why do you feel you would be a good ambassador? _____

Will your employer support your commitment as an ambassador? Yes NO

What events are you most interested in volunteering your time?

Your
Signature _____ Date _____

Employer or Managers
Signature _____ Date _____

PLEASE CONSIDER THIS OPPORTUNITY AND

Fax your completed application to the Chamber office at

810-664-4349

or call

810-664-6641

if you have questions or need additional information.